

**Curriculum Vitae
of
Gerald Wayne Kenney**

ONLINE PORTFOLIO: <http://www.crazyfool.co.za/>

PERSONAL DATA

SURNAME : KENNEY

FIRST NAMES : GERALD WAYNE

CALLING NAME : GED

DATE OF BIRTH : 29th August 1962

ID NUMBER : 620829 5147 089

SEX : MALE

NATIONALITY : SOUTH AFRICAN

ETHNICITY : CAUCASIAN

MARITAL STATUS : SINGLE

HOME ADDRESS : 3 FIFTH AVENUE
ASHLEY
PINETOWN 3610

POSTAL ADDRESS : SAME AS ABOVE

TELEPHONE : 083 644 9050

HEALTH : EXCELLENT

HOME LANGUAGE : ENGLISH

OTHER LANGUAGE : AFRIKAANS

DRIVERS LICENCE : CODES A & B

EDUCATION

LAST SCHOOL ATTENDED : PINETOWN BOYS HIGH
(1976 – 1980)

HIGHEST STANDARD PASSED : MATRIC (1980)

SUBJECTS PASSED : ENGLISH
AFRIKAANS
MATHS
ART
HISTORY
SCIENCE

MILITARY TRAINING

KROONSTAD SCHOOL OF ENGINEERS : 1982 to 1984

SOFTWARE KNOWLEDGE

1. ADOBE PHOTOSHOP CS3 (Member of National Association of Photoshop Professionals)
2. ADOBE FLASH CS3
3. FREEHAND MX
4. DREAMWEAVER CS3
5. MICROSOFT OFFICE
6. FONTLAB 4.6
7. CORELDRAW 12
8. Various video editing and DVD authoring packages

PREVIOUS EMPLOYMENT (First to Last)

EMPLOYER : MINERVA TEXTILES – 1984 to 1987

DEPARTMENT : SILKSCREENING

JOB : SILKSCREEN SUPERVISOR
Designing, Working in darkroom,
developing screens, dye mixing.
Supervised a crew of 6 workers running
two 4-colour carousel machines,
printing shirts, sheets, novelty items
and wall hangings for curio shops,
ethnic clothing, etc.

SALARY : R800.00

TELEPHONE : Company has ceased operating

EMPLOYER : MORGANITE – 1987 to 1990

DEPARTMENT : DESIGN & MANUFACTURE

JOB : SUPERVISOR
Industrial design and manufacture of
Expansion joints, safety equipment,
Molds for furnaces, templates, etc.

SALARY : R1500.00

REASONS FOR LEAVING : Company relocated to Gauteng

TELEPHONE : Unknown

EMPLOYER : CAVERSHAM BROCHURES (Brabys)
1990 to 1995

DEPARTMENT : PUBLISHING

JOB : GRAPHIC DESIGNER & DTP OPERATOR
Received considerable experience on
Graphic computers (Mac) and software.
Became proficient in all graphics
applications. Specialized in Ad design,
Photo retouching, special effects, etc.
Designed complete publications,
Calendars and brochures. Worked
closely with repro and silicon graphics
machines. Did extensive illustration
and cartoons.

SALARY : R2750.00

REASONS FOR LEAVING : Concern of Company's continuing
financial stability

TELEPHONE : (031) 717 4000

EMPLOYER : ADVERTISING AND DESIGN CORP
1995 to 1996 – Mr May

JOB : GRAPHIC DESIGNER & DTP OPERATOR
Ad design, brochure design,
copywriting, Conceptualizing,
Illustration.

SALARY : R4000.00

REASONS FOR LEAVING : Needed to be busier – work flow was
erratic with many idle moments.
Received better pay offer

TELEPHONE : (031) 201 8367

EMPLOYER : GOLDSWAIN ADVERTISING 1996 to 1997

JOB : GRAPHIC DESIGNER & DTP OPERATOR
Ad design, brochure design, copywriting,
Conceptualizing, Illustration.

SALARY : R5000.00

REASONS FOR LEAVING : Received offer to go into digital game
design

TELEPHONE : (031) 273 1000

EMPLOYER : DERIVCO – 1997 to November 2004

MANAGER : Terence Igesund

JOB : GAME DESIGNER
Designed Games, game interfaces and
graphics for diverse software. Very senior
position due to my experience. Was sent
overseas to attend gaming conventions in Las
Vegas and to the PhotoshopWorld Convention
in Los Angeles. I attended courses held by the
leading photoshop designers and became a
member of the National Association of
Photoshop Professionals. As a result, My
knowledge of graphics software is vast. I
designed training modules and conducted
courses to further other employee's knowledge.
Was involved in marketing and copy-writing.
Designed most of the gaming templates,
which are still being used.

SALARY : Amount on request, due to
confidentiality agreement

REASONS FOR LEAVING : To work for myself and try other ventures

TELEPHONE : (031) 580 1000

EMPLOYER : THE END DESIGN – Aug 2006 to Oct 2007

BOSS : Sayeed Hoosain

JOB : AD DESIGNER
Create Ads, Billboards, Shop signage, brochures, design shop interiors, Logos, Corporate Identity, etc. Clients include Simmons Beds, Fielli Furniture, Kay Makan, Tyre Protector, Soviet, Brands Unlimited, HaneeFresh, DuraRoof, to name a few. A lot of experience in print and signage, including Banners, Roll-ups, Lightboxes, Truck Signage.

SALARY : R9 000.00

EMPLOYER : BOND CHOICE – Oct 2007 to Date

BOSS : Marietjie Schulz

JOB : WEB DESIGNER, ELECTRONIC MEDIA SPECIALIST
Create Mail Templates, Logos, Web Sites, Newsletters, Aid in Design Work, Maintain Websites and Intranet.

SALARY : R13 200.00

CURRENT REQUIRED SALARY: R13 200.00 to R30 000.00 (negotiable)
AVAILABILITY: 1 Months Notice